



# Reporting

Transparent, honest & accountable transactions



## Clear Channel International Tax Principles

## CLEAR CHANNEL INTERNATIONAL TAX PRINCIPLES

CCI<sup>1</sup> provides the medium, thinking and ideas which enable advertisers to deliver effective campaigns that help grow their businesses. Combining the investments we make in our portfolio of assets and the strength of our local partnerships, tax is just one of the payments CCI makes to central and local governmental bodies, alongside investment in public infrastructure, rental payments for our advertising structures and business rates.

The freedom of our decentralised structure empowers our local teams to do what they do best. Our gaze is firmly fixed on the future, developing our digital out-of-home estate, automated buying capabilities and enriching our advertising solutions with research, insight and audience measurement, to give fresh relevance to the out-of-home medium.

At CCI we are proud of our Tax Principles<sup>2</sup>, and we are pleased to publish these as part of our commitment to high standards of corporate governance and transparency:

### 1. Focus on Local Business:

- Our decentralised business structure means that at CCI we operate the majority of our business, generate the majority of our profits, and we pay the majority of our taxes locally, in the countries in which we operate our business
- Our cross-border intercompany payments follow the internationally recognised OECD transfer pricing guidelines

### 2. Commercially Strategic:

- We manage our tax affairs efficiently, enhancing value to our shareholders
- We ensure that our tax planning is aligned with genuine commercial rationale and underlying business activity
- We seek to build constructive, transparent and respectful working relationships with tax authorities
- We actively manage our tax risk exposure

### 3. Proactively Compliant:

- We fulfil all our compliance and disclosure obligations, operating in accordance with all relevant laws and regulations, paying the right and proper amount of tax in each of the territories in which we operate
- Our tax governance controls are applied consistently across our business; procedures include proactive management and monitoring of our tax compliance and tax reporting
- Our senior management regularly discuss tax matters
- Our tax team works with our parent company's tax team to monitor tax law developments and guide the business units in all tax matters in line with our tax principles, performing periodic risk assessments and reviews to monitor tax compliance
- Our tax team is represented on our assurance steering group and works closely with our compliance team
- We prepare and submit quarterly tax reporting in line with US Generally Accepted Accounting Principles to our parent company, including assessing and documenting uncertain tax positions
- Significant tax risks or exposures are reported to our parent company's audit committee in accordance with US listed company reporting obligations

### 4. Transparent Approach to Uncertainty:

- We take third party professional advice when interpreting areas of tax law which may be unclear in their application to our situation
- In areas of uncertainty we voluntarily disclose adequate information to enable tax authorities to make their own assessment

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<sup>1</sup> Clear Channel International is a division of Clear Channel Outdoor Holdings, Inc. (CCOH). As of 2 May 2019, 100% of CCOH's shares have been fully tradeable on the New York Stock Exchange (NYSE). Prior to this date, 10.1% of CCOH's shares were fully tradeable on the NYSE, with the remaining 89.1% held indirectly by iHeartMedia, Inc.

<sup>2</sup> CCI's Tax Principles are published in accordance with the UK legislative requirement at Schedule 19 of Finance Act 2016, and this publication of CCI's Tax Principles applies in respect of the year ended 31 December 2019

