



**Clear Channel International**

**Clear Channel ETHICAL SUPPLY CHAIN STATEMENT  
(MODERN SLAVERY STATEMENT 2020/21)**

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## INTRODUCTION

The United Kingdom Modern Slavery Act came into effect in October, 2015. This Act requires commercial organisations doing business in the UK that supply goods or services and have an annual turnover exceeding £36 million to publish an annual Ethical Supply Chain statement.

This Ethical Supply Chain statement (the “**Statement**”) sets out the steps taken by Clear Channel International Limited (“**Clear Channel**”) to eradicate modern slavery in its operations and supply chains. This statement applies to Clear Channel’s wholly owned subsidiaries doing business in the UK, including Clear Channel UK Limited.

## OUR STATEMENT

Clear Channel takes the working conditions of its employees, contractors and sub-contractors and those of employees in our supply chain very seriously, with a zero-tolerance approach to human rights abuses.

Clear Channel works with numerous suppliers globally, insists its suppliers share its fundamental ethics and values, and works closely with them to ensure high levels of working standards.

Our Values are underpinned by the concept of fairness and, as a leading global media company, we believe we have an obligation to help address critical issues affecting the communities we serve.

## STEPS WE HAVE TAKEN

Clear Channel continues to take steps towards ensuring our supply chain provides fair working conditions in accordance with those International Labour Organisation standards ratified in each country, including but not limited to The UN Guiding Principles on Business and Human Rights, The UN Global Compact and the Base Code of the Ethical Trading Initiative:

1. our Code of Conduct, developed with reference to the UN’s Universal Declaration of Human Rights and The International Labour Organisation Declaration on Fundamental Principles and Rights at Work, sets out Clear Channel’s approach to a healthy working environment for its own staff and contractors who work with Clear Channel;
2. our procurement procedures include due diligence and setting technical, financial and commercial standards;
3. our supplier framework agreements include clauses imposing specific requirements in relation to obligations under the Modern Slavery Act;
4. our new Supplier Code of Conduct, developed with reference to the UN’s Universal Declaration of Human Rights and The International Labour Organisation Declaration on Fundamental Principles and Rights at Work, sets out Clear Channel’s approach to a healthy working environment for key suppliers which work with Clear Channel; and
5. we undertake manufacturing and commercial internal audits with site inspections of key suppliers on an ongoing basis, including reviews of working conditions and other Compliance reviews.

## TRAINING AND AWARENESS

Clear Channel will continue to strengthen its approach to managing the risk of modern slavery by ensuring its strategy is responsive to its changing risks:

1. we provide employees with a solid understanding of modern slavery risks and guidance on what it means through the business and supply chain by conducting annual training on ethical conduct. The training on ethical conduct is kept permanently under review to ensure processes are up-to-date and meet the challenges presented by this global problem; and
2. tailored training and guidance is communicated to our Procurement and Sales teams.

We also continue to support our charitable partners in promotion of ethical Corporate Social responsibility messages across our media, relevant to their work to combat modern slavery:

1. Clear Channel Outdoor Americas conducted a four-week anti-human trafficking awareness campaign on over 20 digital billboards across the city of Chicago and throughout Chicago O'Hare International Airport. The campaign alerted victims about how to reach out for help through the National Human Trafficking Hotline; and
2. Clear Channel Outdoor Americas partnered with the FBI, and local, state and federal partners in the 'United Against Human Trafficking' campaign, calling upon Texans to unite against modern slavery. The group unveiled billboards and a host of public service advertisements to raise awareness of the issue and to encourage reporting.
3. Clear Channel UK Limited ("CCUK") recently partnered on a creative initiative for 'Fly the Flag' day which raised awareness of the 70<sup>th</sup> anniversary of the Universal Declaration of Human Rights. This event was co-produced by organisations including Amnesty International and The National Theatre. This OOH nationwide campaign promoted using the flag as a long-lasting, meaningful symbol for international human rights.

## GOING FORWARD

We will continue to monitor working conditions in our supply chain with particular focus on:

1. identifying low, medium and high risk areas and strengthening our work in the areas of greatest risk;
2. building a holistic approach that includes support for third parties where required; and
3. awareness-raising and capacity building of our internal teams and our suppliers, including employment agency relationships.

## RELATED DOCUMENTATION

The Clear Channel Values, Code of Conduct & Ethics, Supplier Code of Conduct, Supplier Framework Agreement and Clear Channel Terms and Conditions are available on request or, where applicable, on our website.

Clear Channel Outdoor is unaware of any ethical issues in its supply chain that contradict this Statement.

Signed by:



date: 26<sup>th</sup> March 2020

**William Eccleshare**

**CEO and Chairman**

**Clear Channel International Limited**